

Avatar

Particularly suited to Scotland having good agronomic characters and disease resistance



Nabim Group: Group 4

Market Options: UK Distilling, Feed & Biofuel

OWBM Resistance: Yes

Sowing Date: Early

Avatar is potentially suited to a wide range of markets, including distilling.

Avatar has a very high yield potential and has performed well in Scottish trials being 1% above both Viscount and the feed variety, Oakley, when treated with fungicide. It also has a very high untreated yield. Avatar is soft feed wheat with a high specific weight and good Hagberg falling number.

Strengths

- Soft milling wheat with a very high yield potential
- Performs well in both treated and untreated trials
- Good lodging resistance with medium length straw
- Avatar has a 9 for Yellow Rust resistance
- Good grain quality
- Suitable for the biofuel market

Technical Information



Quality Seed – direct from breeder to farmer

www.nickersonseeds.co.uk/avatar

Rothwell, Market Rasen,
Lincolnshire, LN7 6DT

Tel: 01472 371661
original@nickerson.co.uk

Limagrain 

Bred from Istabraq, a well proven variety in Scotland, Avatar has inherited many of its qualities and has the attributes growers look for in a modern winter wheat variety.

Avatar's combination of high yield potential, a sound agronomic package and good grain quality all contribute to the variety's strengths. As a soft textured feed wheat it will find favour in a wide range of markets.



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